

# SMS gateway is an interface for sending and receiving SMS messages without using a mobile

SMS gateway is the interface allows the sending and receiving SMS messages without using a mobile phone. While SMS messages are converted to http requests and Vice versa or e-mail messages that convenient for both the recipient and the sender. The use of SMS gateway allows you to implement different solutions of mobile marketing. Main application of SMS gateway is sending SMS. You can conduct advertising campaigns to inform about new products inform customers about the availability of orders etc. Also thanks to SMS gateway you can easily set up the interaction with customers such as collect feedback about the company. Types of SMS gateways on the service [www.SMSintel.ru](http://www.SMSintel.ru) ✓ JSON Protocol - this kind of integration works by simply calling a script from our server by using GET-request or POST-request ✓ PHP class - if You need to add the ability to SMS alerts to Your visitors to their WEB site, You can use our PHP class ✓ XML this Protocol is based on transmission of a POST request generated in a certain way XML instead of the usual var1=value1&var2=value2 on our server ✓ 1C processing - the ability to integrate SMS messaging directly into the 1S that can greatly save Your time ✓ SMPP the SMPP Protocol is used on top of TCPIP. The Protocol used in the mode of constant connection unlike most cases, when an HTTP client establishes a connection commit request, the server answers him and the connection is closed and can significantly improve transfer rates. ✓ Email2Sms - allows to send email messages with any email address to mobile phones as SMS messages Also, we suggest to familiarize with ready MODULES to help You automate certain processes and improve the level of customer service. Integration with SMS gateway free With the cost of sending SMS using SMS gateway can be found by clicking here. If You have any questions on the integration you can contact by email. [mail.officesmsintel.ru](mailto:mail.officesmsintel.ru) True About the company Help Integration Partners Documents SMSintel.ru Smart Marketing Solutions We are in social networks License No. 92972 8 800 200 71 60 For free calls in Russia

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